

AGENDA

Sunday, February 23rd

12:00 p.m. – 4:00 p.m.

Woodrow Wilson BCD

5:00 p.m. – 7:00 p.m.

7:00 p.m. – 9:30 p.m.

Cherry Blossom Ballroom

Registration

Dinner on Own

Bold for Blue Awards



Cocktails 7:00 p.m. – 7:30 p.m.

Ceremony 7:30 p.m. – 9:00 p.m.

Dancing 9:00 p.m. – 9:30 p.m.

Monday, February 24th

Woodrow Wilson BCD

6:30 a.m. – 7:00 a.m.

7:00 a.m. – 7:30 a.m.

7:30 a.m. – 8:00 a.m.

8:00 a.m. – 9:00 a.m.

9:00 a.m. – 9:10 a.m.

9:10 a.m. – 10:00 a.m.

10:00 a.m. – 10:30 a.m.

10:30 a.m. – 11:00 a.m.

11:00 a.m. – 11:30 a.m.

11:30 a.m. – 12:00 p.m.

12:00 p.m. – 12:30 p.m.

12:30 p.m. – 1:00 p.m.

ZERO Fitness Morning Meditation

Breakfast

Welcome & ZERO Impact

Jamie Bearse, ZERO - President and CEO

Patrice Brown, ZERO - VP of Patient Programs and Advocacy

Keynote – Living a Healthy Lifestyle with Prostate Cancer

Mark Moyad, MD, MPH, University of Michigan Medical Center

Chairman's Megaphone Awards

Robert Ginyard, ZERO - Board of Directors Chairman

Equipping Patients for Care - Panel

Dr. Elisabeth Heath, Dr. Tomasz Beer, Dr. Eric Shinohara, Meredith Morgan, MSN

How to Effectively Advocate to Policymakers

Molly K. Williams, Regional Director of Advocacy and Professional Relations, Pfizer

Prostate Cancer Treatment Advances

Alicia Morgans, MD, MPH, Board Member and Medical Advisory Board Chair, ZERO
The Feinberg School of Medicine, Northwestern University

Building a Strong Foundation: Bone Health

Ben Cadieux, Xgeva Medical Affairs Lead at Amgen

Advanced Disease Treatment

Nancy Dawson, MD, Lombardi Comprehensive Cancer Center

Lunch Buffet

Congressionally Directed Medical Research Program

Melissa Cunningham, PhD, Program Manager,
Prostate Cancer Research Program Congressionally
Directed Medical Research Program

**SNACKS
WILL BE SERVED**

2:30 p.m. - 3:30 p.m.
Woodrow Wilson BCD
Monday and Tuesday

AGENDA

Monday, February 24th (Continuation)

Woodrow Wilson BCD

1:00 p.m. – 1:30 p.m.

1:30 p.m. – 2:20 p.m.

2:20 p.m. – 2:35 p.m.

2:35 p.m. – 3:05 p.m.

3:05 p.m. – 3:55 p.m.

3:55 p.m. – 4:05 p.m.

4:05 p.m. – 4:55 p.m.

4:55 p.m. – 5:05 p.m.

1:00 p.m. – 2:00 p.m.

Baltimore I & II

Baltimore IV

Baltimore III

Baltimore V

2:00 p.m. – 3:00 p.m.

Baltimore I & II

Baltimore III

Baltimore IV

Baltimore V

3:00 p.m. – 4:00 p.m.

Baltimore I & II

Advocacy Track (Cornerstone Government Affairs)

Opening Remarks, Legislative Agenda, and Requests with Agenda

Congress 101 - Trivia Game and Presentation

Break

Appropriations 101 - Trivia Game

Match Your Message Game, Meeting Demos, and Preparations

Break

Share Your Story Group Exercise

Wrap Up and Final Reminders

Education Track

Breakout 1: Survivorship - Living Beyond the Diagnosis

Meredith Morgan, MSN, ACNP-BC, Michigan Medicine Urology Oncology Clinic
Rogel Cancer Center

Breakout 2: Myth Busting Clinical Trials

Elisabeth Heath, MD, FACP, Associate Center Director, Translational Sciences
Karmanos Cancer Institute

Breakout 3: Active Surveillance

Ashley Ross, MD, PhD, Texas Urology Specialists

Breakout 4: Disparities Don't Happen in a Vacuum

Kelvin Moses, MD, PhD, Vanderbilt University Medical Center

Breakout 1: Navigating Health Insurance

Joanna Morales, Esq., Triage Cancer

Breakout 2: Precision Decision Making in Prostate Cancer, Genetics and Genomics

Ashley Ross, MD, PhD, Texas Urology Specialists

Breakout 3: Paging Dr. Google

Alison Sachs, MSW, CSW, OSW-C, Eisenhower Lucy Curci Cancer Center

Breakout 4: Will I Still Be a Man? Post-op Issues in Prostate Cancer

Kelvin Moses, MD, PhD, Vanderbilt University Medical Center

Breakout 1: Survivorship - Living Beyond the Diagnosis

Meredith Morgan, MSN, ACNP-BC, Michigan Medicine Urology Oncology Clinic
Rogel Cancer Center

AGENDA

Monday, February 24th (Continuation)

3:00 p.m. – 4:00 p.m.

Baltimore III

Breakout 2: Active Surveillance

Ashley Ross, MD, PhD, Texas Urology Specialists

Baltimore IV

Breakout 3: Interpreting Immunotherapy

Charles Ryan, MD, Professor of Medicine and Director of Division of Hematology, Oncology, and Transplantation, B.J. Kennedy Chair in Clinical Medical Oncology

Euvon Jones, Patient Speaker

Baltimore V

Breakout 4: Veterans' Needs: Protecting our Protectors from Prostate Cancer

Mike Crosby, CDR, USN Retired, Dr. Nima Aghdam, Chief Resident Oncologist, Georgetown University Hosiptal

Azalea I

3:00 p.m. – 4:00 p.m.

ZEROlympics
ZERO Staff

4:00 p.m. – 5:00 p.m.

ZEROlympics
ZERO Staff

4:00 p.m. – 5:00 p.m.

Baltimore I & II

Breakout 1: Understanding Cancer-related Legal Issues

Joanna Morales, Esq., Triage Cancer

Baltimore III

Breakout 2: Precision Decision-Making in Prostate Cancer, Genetics, and Genomics

Ashley Ross, MD, PhD, Texas Urology Specialists

Baltimore IV

Breakout 3: Myth Busting Clinical Trials

Elisabeth Heath, MD, FACP, Associate Center Director, Translational Sciences, Karmanos Cancer Institute

Baltimore V

Breakout 4: Comprehending Cardiac Function

Charles Ryan, MD, Professor of Medicine and Director of Division of Hematology, Oncology, and Transplantation B.J. Kennedy Chair in Clinical Medical Oncology

5:00 p.m.

Dinner on Own

Education Track - After Hours

5:00 p.m. – 6:00 p.m.

Baltimore I & II

Sexual Health and Intimacy for Patients

Rachel Rubin, MD, IntimMedicine Specialists

6:00 p.m. – 7:00 p.m.

Sexual Health and Intimacy for Partners

Rachel Rubin, MD, IntimMedicine Specialists

6:00 p.m. – 8:00 p.m.

Patient & Caregiver Advisory Board Dinner & Focus Group (Invite Only)

[Rosa Mexicano - 153 Waterfront St, Oxon Hill, MD 20745](#)

6:00 p.m. – 8:00 p.m.

Fundraising Dinner (Invite Only)

[Cadillac Ranch - 186 Fleet St, Oxon Hill, MD 20745](#)

Woodrow Wilson CD

6:30 a.m. – 7:00 a.m.

6:30 a.m. – 8:00 a.m.

7:00 a.m.

8:00 a.m. – 4:00 p.m.

8:00 a.m. – 10:00 a.m.

Woodrow Wilson BCD

9:00 a.m. – 10:00 a.m.

Woodrow Wilson B

10:00 a.m. – 11:00 a.m.

Woodrow Wilson CD

Woodrow Wilson B

11:00 a.m. – 12:00 p.m.

Woodrow Wilson CD

Woodrow Wilson B

12:00 p.m. – 12:30 p.m.

Woodrow Wilson CD

12:30 p.m. – 1:30 p.m.

1:30 p.m. – 3:00 p.m.

3:00 p.m. – 4:00 p.m.

Woodrow Wilson CD

Woodrow Wilson B

4:00 p.m. – 6:00 p.m.

6:00 p.m. – 7:30 p.m.

AGENDA

Tuesday, February 25th

ZERO Fitness Morning Meditation

Breakfast, Schedules, and Questions

**Advocacy Track Attendees
Depart for Capitol Hill**

Advocacy Track

Advocate Meetings on Capitol Hill

Education Track

Ask the Expert - Panel

Joanna Morales, Esq., Dr. Charles Ryan, Alison Sachs, MSW, CSW, OSW-C

Caring For You and Me (Caregiver Roundtable)

Kelly Conen Jablonski, MSW, Inova Schar Cancer Institute
Cheryl Nikituk, ZERO Board Member

Breakout 1: Nutrition Demonstration: What Should I Be Eating?

Mary-Eve Brown, RD, LDN, CSO, The Johns Hopkins Kimmel Cancer Center

Breakout 2: Exercise Throughout the Prostate Cancer Continuum

Jessica Engle, DO, The Johns Hopkins Kimmel Cancer Center

Breakout 1: Nutrition Demonstration: What Should I Be Eating?

Mary-Eve Brown, RD, LDN, CSO, The Johns Hopkins Kimmel Cancer Center

Breakout 2: Exercise Throughout the Prostate Cancer Continuum

Jessica Engle, DO, The Johns Hopkins Kimmel Cancer Center

Lunch Buffet

CASH COURSE: Where People Matter

Cydney Newman, MSW, Inova Schar Cancer Institute

Table Topics

- Caregiving
- Financial Stress
- Newly Diagnosed
- Post Surgery
- Sharing Your Story
- Veterans' Prostate Cancer

Focus Group 1: Insurance Coverage and Access

Focus Group 2: ZERO Programs and Engagement

Break

Closing Reception

[Pose Lounge - 201 Waterfront Street, National Harbor, MD 20745](#)

DEPARTURE FOR CAPITOL HILL:

Buses departing at
7:00 a.m. and 8:00 a.m.

Drop-off at:
St. Mark's Church
301 A St SE

TRANSPORTATION BACK TO HOTEL:

1st bus to leave 4:30 p.m.
2nd bus to leave 5:30 p.m.

Pick-up at:
St. Mark's Church
301 A St SE

ADVOCATE PHOTO SESSION:

4:00 p.m. Meet in front of Capitol Bldg.

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WILL BE SERVED**
2:30 p.m. - 3:30 p.m.
**Woodrow Wilson BCD
Monday and Tuesday**